

Promotion Details

May 2014

"Super Star" and "Hero" Host FREEbies!

For every \$350 in sales, the host will receive their choice of a fantastic FREEbie from the monthly "Hero" host promotion group.

OR

For every \$500 in sales, the host will receive their choice of a fantastic FREEbie from the monthly "Super Star" host promotion group.

The amazing advantage your hosts have though; is the option to choose from EITHER promotion bracket, in any combination!

As long as the RRP sales in the demo order total add up to the total amounts needed to qualify for their combination of FREEbie choices, they have the FREEDOM to choose their rewards!

The table below shows how many of each FREEbie your hosts can choose from each group for all the demo thresholds up to a demo total of \$2,550.

Demo Sales (\$RRP)	For every \$350, HERO! Host FREEbie	For every \$500, SUPER STAR! Host FREEbie
\$350	☆	
\$500		☆
\$700	☆☆	
\$850	☆	☆
\$1,000		☆☆
\$1,050	☆☆☆	
\$1,200	☆☆	☆
\$1,350	☆	☆☆
\$1,400	☆☆☆☆	
\$1,500		☆☆☆
\$1,550	☆☆☆	☆
\$1,700	☆☆	☆☆
\$1,750	☆☆☆☆☆	
\$1,850	☆	☆☆☆
\$1,900	☆☆☆☆	☆
\$2,000		☆☆☆☆
\$2,050	☆☆☆	☆☆
\$2,100	☆☆☆☆☆☆	
\$2,200	☆☆	☆☆☆
\$2,250	☆☆☆☆☆	☆
\$2,350	☆	☆☆☆☆
\$2,400	☆☆☆☆	☆☆
\$2,450	☆☆☆☆☆☆☆	
\$2,500		☆☆☆☆☆
\$2,550	☆☆☆	☆☆☆
and so on		

When using this table, keep in mind that when your demo total reaches any of the listed thresholds, your host can choose the number of gifts shown in that row, or in any row above that row! For example, if your demo total sales are \$1,200, your host has reached the \$1,200 threshold and can choose 2 FREEbies from the "Hero" host group and 1 from the "Super Star" group, or 3 "Hero" host FREEbies, or 2 "Super Star" host FREEbies and so on, all the way back up to the top of the table.

The higher the demo sales get, the more FREEbies your host can choose and the more combination of choices they have!

A host's total demonstration sales is the total of the "Order Total" column at item ① on the Host Demonstration Record Form.

If you use the Online Order System to place your orders, all you need to do is tally up the total number of FREEbies your hosts have qualified for (and chosen) and enter the numbers in the "Qty." boxes on the "Select FREEbies" stage of your order. Please note you must select your host as the customer you are choosing FREEbies for, and you must choose the correct promotion month!

If you use the Master Order Form to place your orders, all you need to do is enter the Code, Description and Qty. of the FREEbies your hosts have qualified for in the "Promotional Freebies" table at the bottom of sheet 4 of the (8821) Master Order Form. Please note that when placing an order manually, you must make it clear which, and how many of the FREEbies are required.

This promotion is in addition to the "Host Gift Credits" bonus system, where the hosts receive credits to spend on anything they like from the entire product range. Host Gifts credits are calculated as follows:

- 10% of the Total RRP Order value (provided this exceeds \$150), eg. \$30 credit from a \$300 party
- An additional \$10 for each demonstration booking (must be held within 12 weeks) up to a maximum of 4 bookings. That's potentially another \$40 to spend!

Host FREEbies!

(Super Star Host Promo: P0514-01)

Each 8071HF \$50 Voucher will contain 1 V50 Voucher - \$50. Hosts can then redeem this voucher for \$50 RRP of Kaszazz products of their choice!

Each 8072HF \$70 Surprise Pack will contain a terrific collection of products, selected at random by Kaszazz. It has a combined RRP of \$70!

(Hero Host Promo: P0514-02)

Each 8069HF \$20 Voucher will contain 1 V20 Voucher - \$20. Hosts can then redeem this voucher for \$20 RRP of Kaszazz products of their choice!

Each 8070HF \$40 Surprise Pack will contain a terrific collection of products, selected at random by Kaszazz. It has a combined RRP of \$40!

Bring a Friend Vouchers!

Our "Bring a Friend Vouchers" system rewards your existing customers for referring their friends to you. This system will let you say to each of your customers:

"If you bring a friend who is new to Kaszazz to my next customer event, I will give both you and your friend a Kaszazz voucher.

Bring as many friends as you like - you will receive one voucher for each friend you bring!

Simply let me know their email address before my next customer event, so that they can confirm they want the referral, and so I can generate the vouchers in time to hand to you both at the event!"

Each time your customers refer a friend, your existing customer and the new customer they refer (*who will need to have an email address that is not associated with a current or past member of the Kaszazz Creative Club*) will receive a "Spend \$50, Choose \$50" FREE voucher.

An email will then be sent first to your existing customer, and then to your new customer, so that they can both confirm (with just one click) they are happy with the referral.

As soon as they have both confirmed, you will be sent 2 vouchers - one for your existing customer and one for your new customer!

Do your utmost to present the vouchers to both the existing and new customer face-to-face at a customer event. That is the best way to build rapport, build enthusiasm for Kaszazz and win so many new customers that you will need to recruit from your customer base to manage your workload!

You can find the Bring a Friend Vouchers system by logging in to the Kaszazz website and visiting the "My Kaszazz > Bring a Friend Vouchers" page.

The Bring a Friend Vouchers system is a powerful way to reward your customers for helping to grow your Kaszazz business, and of course it's completely FREE to use with Kaszazz supplying all vouchers!

Awesome Customer Bonus: Buy 1 get Something FREE!

Kaszazz will, on occasion, announce during the month a limited time offer. These are often short - sometimes just 1 week!

To help you promote these offers we will send a colourful email of these offers to the Kaszazz Creative Club (KCC).

Unless stated otherwise, when placing your order for a "Buy 1 get something FREE" we automatically arrange the FREEbies for you - you do not need to do anything different with your order.

To help encourage your customers to contact you well before the end of these limited time offer, we will be advising all Kaszazz Creative Club (KCC) members that they must submit their order to their Kaszazz consultant before 5pm (SA time) on the last day of the promotion!

The Online Ordering System however, will allow you (the consultant) to process your orders right up until midnight (SA time) on the last day of the promotion!

The 5pm SA time advisory to all customers allows for anyone who doesn't already have a consultant to still contact Kaszazz during the day for a referral. It will be good business for you to accept an order just after 5pm, however please take each opportunity to remind your customer that they *were* advised to contact you during business hours.

It is then at your discretion whether or not to accept an order during the middle of the night!

Promotions Schedule!

Unless stated otherwise, all promotions start with orders submitted to Kaszazz on May 1 2014.

Please note that May 2014 Customer and Host FREEbies only apply if April 2014 or June 2014 Customer and Host FREEbies have not been chosen!

Unless stated otherwise (specific date promotions), all May (monthly) promotions are only available with orders paid for and received at Kaszazz on or before June 14 2014.

Please refer to CGM 02 Consultant, Host and Customer Promotions for further details.